

Year 1

TERM: OCTOBER / FALL	ECTS
Global Business Environment	7
Business Communication	6
Introduction to Digital Entrepreneurship and Innovation	7
TERM: JANUARY / WINTER	ECTS
Fundamentals of Marketing in the Digital Era	13
Principles of Accounting	7
TERM: APRIL / SPRING	ECTS
Business Law in a Digital Context	7
Business Math and Statistics	13
	60

Year 2

TERM: OCTOBER / FALL	ECTS
Strategic Management of Enterprise and Digital Innovation	13
Managerial Accounting	6
TERM: JANUARY / WINTER	ECTS
Leadership and Organisational Behaviour	6
Starting a New Digital Business	7
Business Economics	7
TERM: APRIL / SPRING	ECTS
Business Research Methods	6
Specialisation I	4
Specialisation I	4
Specialisation I	7
	60

Year 3

TERM: OCTOBER / FALL	ECTS
Corporate Finance	7
Disruptive Technologies for Innovation and Change	13
TERM: JANUARY / WINTER	ECTS
Professional and Career Development	6
Innovative and Creative Thinking	4
TERM: APRIL / SPRING	ECTS
Specialisation II	4
Specialisation II	4
Specialisation II	7
Undergraduate Dissertation	15
	60